LABEL TRAXX

MIS software

2019 USER CONFERENCE

May 8-10, 2019
Milwaukee, WI

Overview

Label Traxx is offering training on a variety of topics relating to the Label Traxx software.

There will be 15 sessions offered over a three-day period. Come to the ones that best fit the needs of your company.

Register today by completing the registration form included with this brochure and return to us no later than April 19, 2019.

General Information

Location:
Label Traxx Corporate Office
10437 Innovation Drive,
Suites 114 and 121
Milwaukee, WI 53226
414.774.9997 Phone
414.774.9986 Fax

Meals:
Lunch catered daily in Suite 119
Notify us of special meals or food allergies on registration form.

Lodging recommended at:
Crowne Plaza Hotel
10499 Innovation Drive,
Wauwatosa WI 53226
414.389.8563 Group Reservations / Label Traxx
414.475.9559 Fax

Reservations
Special Discount Rate of $122.00/+Tax and includes full breakfast buffet. **Note: The block of rooms will only be held through April 5, 2019**

Crowne Plaza Hotel **does not** provide shuttle service to and from the airport. They do work with Go Airport Connections and can make arrangements for guests when calling to make room reservations. Alternately, you could contact American Taxi 855.890.5000 or 262.794.2950. They offer direct taxi service to the hotel with a dedicated fare of $28 from the airport to the hotel.

Cost:
$595.00 per day for each registrant.

Session Schedule

Wednesday			
Morning	Equipment Setup	OR	General Accounting
	Estimating		
Lunch	Working Lunch with Brian Van de Water, SPL Consulting, Process Improvement Efforts.		
Afternoon	Order Management	OR	Job Costing
			Metrixx Module

Thursday			
Morning	Stock Constructions & Quality Module	OR	Gross Margin
	Digital Workflow with the JDF module	OR	Equipment Rates
Lunch	Working Lunch with Domino Digital Printing, The future of digital printing.		
Afternoon	Scheduling	OR	Inventory Control
	Visual Scheduling	OR	Stock Products

Friday	
Morning	Report Writing
Afternoon	Report Writing

Session Descriptions

Equipment Setup

Having your equipment records setup up correctly is vital to assure consistency and accuracy in Estimating, Order Processing and Scheduling in Label Traxx. This session provides a thorough walk through of creating various equipment records. You will gain an understanding of equipment records for several press types including Flexographic Presses, Hybrid Presses, Digital Presses, Rotary Die Cutters, and Screen Presses. Other converting equipment setup will also be discussed.

Estimating

Is your label estimating accurately representing your costs and consistent no matter who creates the estimate? This session gives you step-by-step detail on how to estimate in Label Traxx. Learn how to understand all the costs associated with the job, then determine a markup strategy to use to remain profitable and competitive in the label market. This session will follow the Estimate workflow: entering an estimate, working through the tabs, understanding Margins, Price Tuning Options, Quote Comparison Tools, Digital Estimating and available reports. You may even learn features you are not currently using!

Order Management

Systematic job control from order entry to shipping and invoicing is tracked easily in Label Traxx. Gain insights into the various ticketing options available in the system. Learn how to easily monitor and update the status of a job ticket as it moves through your production facility. Learn how to handle both internal and external Art and Plate purchase orders as well as Tool purchase orders from within a ticket in Label Traxx. Discuss new ways to handle artwork and proof documents within the system so that the latest information is available to everyone with product record access. Track ticket activity easily via emails sent to the art department, production, or even your customers. This section is vital to Customer Service Reps and anyway who needs to be able to find information quickly and easily within Label Traxx.

General Accounting

This session is targeted to financial management and other users of financial information generated from Label Traxx. Topics covered will be based on group discussions and issues. Topics Include: Financial statement layout, profit centers, margin and cost of goods sold, inventory and reporting.

Job Costing

Do you know your profit margin? This thorough walkthrough will show you how production employees enter their costs for both time and materials. This information may then be viewed and analyzed by your management team. Learn how the finishing department logs not only their time and materials, but also creates Packing Slips from the Finishing Time Clock. Carton and Core labels can save time and increase efficiency in this department as well. We will also discuss management access in Label Traxx including Employee Status information, comparing Estimate versus Actual Costs, and Time Card Reports. Learn how Activity Based Costing can be used to track office employee time, view a history of key changes made in the system, and will also analyze time spent for specific customers for Estimating, Ticketing and other areas within Label Traxx.

Managing with the Business Metrixx Module

What gets measured gets done. This interactive session will look at industry best practices and key performance indicators. We will introduce participants to the Metrixx Module, looking at how and why these metrics are used in industry. We will look at supporting data and reports to understand what your company can do to produce consistent accurate metrics without manual data accumulation.

Stock Constructions & Quality Module

This session will show you how to create and maintain stock material records in Label Traxx. Included in the session are: set up of electronic ordering, reports for managing rolls, using volume price breaks and setting preferred widths.

The second part of the session will deal with the Quality Module. Are you making quality errors due to communication errors? The Quality Control module eliminates all of the Post-It notes, notebook and high-lighted forms that people forget to look at. Learn how to create on screen pop-ups that occur the moment they are needed. Learn the uses of Label Traxx Quality Control's five sections: Quality Procedures, Return Materials, Non-conforming Vendor Materials, Complaint Log to capture issues before they even get to the customer, and Documentation to store and present OSHA and ISO requirements in your system.

Session Descriptions cont.

Digital Workflow with the JDF Module

Digital presses remain the fastest growing segment in the label industry. This session will focus on the tools developed by Label Traxx to manage and automate the digital order workflow. We will trace the path from on line ordering to estimating to order entry and prepress automation options.

Scheduling

This session will show you how to update the ticket status and schedule open job tickets easily in Label Traxx. See how to reassign tickets to a different press or move jobs from one press to another if one press is down or overloaded. Create down time or schedule maintenance for your presses as needed. Discover how Art Department and Plate Department personal can manage open items. Learn how to use the Capacity Planner to forecast personnel and machine usage. Effective scheduling helps you maintain and improve On-Time Shipping Percentages.

Visual Scheduling

Learn how the Visual Scheduling module can help you manage your production, employees and workload. We will be discussing the capabilities, efficiencies and functionality of the Visual Scheduling module while walking through live production examples.

Gross Margin

Learn to manage gross profit by understand job costing and cost of goods sold. We will look at financial margins and how cost of goods sold is calculated compared to job cost. We will explore reporting available in Label Traxx to review margins, to gain an understanding of where the information comes from and how to keep it accurate. We will look at margin analysis on custom and stock products, as well as margins by customer and by sales person.

Equipment Rates and Impact on Estimates and Job Costing

Determining the production hourly rate to use for equipment can be confusing. In this session, we look at both theory and practice to understand both. Topics Include: Understanding the significance of cost rates, determining correct hours and impact on rates, direct costs and indirect costs in rate calculations, impact on quoting process of full absorption vs. prime cost, and validating equipment rates are correct.

Inventory Control

Cover the basics of managing Roll, Ink, Carton, Core and Stock Product Inventory. Learn how items are recorded in the system, and how they are charged out. See how to scan roll inventory and record material used. Understand how to conduct your inventory efficiently and make necessary adjustments.

Stock Products and Managing Finished Goods in Label Traxx

If finished products and over runs in inventory are headaches, join us in learning how to process and manage this inventory. Topics Include: When should your company use stock products, manufacturing process flows for Stock Products, Stock Product record detail, costing options and cost accounting, profitability reports and inventory management and reports.

Reporting - Full Day Session

This session will show you how to use column searches, custom searches and relations between tabs within sections in Label Traxx to find information for reporting and exporting. The first half of the class will focus on Quick Reports to print or export information in list format. During the second half of the class, we will focus on the creation and functionality of Super Reports. We will be discussing the use of proper syntax, database structure, object tools, template layouts, basic 4D commands and troubleshooting. A laptop is REQUIRED for this session, as we will be performing exercises in Label Traxx in Quick Reports as well as the Super Report editor.

Registration Form

Name:*

Title:

Company:*

Address:

City: State:

ZIP:

Phone:

Email:*

Other Attendees:

Name:

Title:

Name:

Title:

Name:

Title:

* Required

Wednesday

	Number attending				Number attending
Equipment Set Up		OR			
		OR	General Accounting		
Estimating		OR			
		OR	Job Costing		
Order Management		OR	General Metrixx Module		

Thursday

	Number attending			Number attending
Stock Construction & QC		OR	Gross Margins	
Digital Workflow		OR	Equipment Rates	
Scheduling		OR	Inventory Control	
Visual Scheduling		OR	Stock Products	

Friday

Number attending

Report Writing

Cost and Payment Method:

Total Days @ $595.00 per day

　　　X $595.00 = $

Total = $

Check (US Dollars)

Credit Card

Expiration Date   Security Code

Special Accommodations/Meals:

or email form to: Julie@Labeltraxx.com
or fax form to: 414.774.9986